

Annual Benefit Dinner 2022



About.

Held each year since 1903 and attracting over 800 attendees from across the country, the Annual Benefit Dinner is the American Alpine Club's largest fundraising event, gathering members, athletes, and industry leaders to celebrate the climbing community and raise the capital necessary to support the Club's work in conservation, policy, and education.

More information can be found on page 13 of the American Alpine Club's 2021 Corporate Partner Guide, or at americanalpineclub.org/annual-benefit-dinner.

Contact.

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Events Coordinator
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Partnership Opportunities.

	Presenting Limit: 1	Supporting Limit: 2	Leading Limit: 3	Basecamp	In-Kind
Brand Exposure & Placement	Premiere National + Regional	National + Regional	Regional	Regional	Text-only, Regional
Custom Program Co-Development	+				
Facebook Co-Hosting	+				
Custom Social Media & Email	+	+			
Brand Video During Live Stream	3 Min	60 Sec			
Event Component Ownership†		First Pick	+		
Branded Athlete Presence	+	+	+	+	
Gala Tickets	VIP Table (10 Guests)	VIP Table (10 Guests)	Regular Table (10 Guests)	4 Tickets	
VIP Reception Access	10	10	2		
Event Program Ad	Full Page	½ Page	½ Page	¼ Page	
Post-Event Attendee Email	+	+	+		
Inclusion in Guest Gift Bags	+	+	+	+	
On-Site Banner & Booth	All Weekend Events	All Weekend Events	Send n' Social + Saturday Sessions	Send n' Social	
Product in Online Auction	+	+	+	+	+

†Component Ownership: ABD Event Components open to branding include the VIP Reception, Saturday Sessions, Send n' Social, etc.

Underwriting: An easy way to support the AAC and increase your brand awareness, many opportunities exist to underwrite additional components of the event, such as the after party, table center pieces, the bar, etc. ABD Event Components open to branding include the VIP Reception, Saturday Sessions, Send n' Social, etc.